



Enschede, [date]

Dear [.....],

You and your company have been contributing to the economy of Twente for years now. As mayor of Enschede and chairman of the Twente region, I am extremely grateful for that.

In my contact with companies with international operations such as yours, it is obvious that great importance is given to excellent living conditions, housing and educational facilities for your staff and their families. As the internationalization of the regional industry continues, it has become clear to me that there is a need for an excellent international education.

Twente already has the International School Twente (IST), where children from 4 to 11 follow the International Primary Curriculum (IPC) and the international standards for literacy and numeracy. The Cambridge International General Certificate of Secondary Education (IGCSE) curriculum has been implemented for children in the 11 to 16 age group. This was evaluated and much appreciated by the parents. Although at present a full accreditation with Cambridge is in place, it is apparent that further accreditation with the International Baccalaureate is considered to be essential by internationally oriented companies. The Cambridge programme provides an excellent basis to be followed by the International Baccalaureate (IB).

After its successful Cambridge certification, IST is now ready for the next step. In the new school year 2013-2014, preparations will be made for accreditation with the International Baccalaureate for the Diploma Programme (DP). The aim is to obtain accreditation in three years. Furthermore, the school has the ambition to set up a top-quality sports and cultural extracurricular programme in the versatile province of Twente.

This means that in about three years' time, you will have access to an excellent and multi-purpose international school (with full accreditations) in your immediate vicinity, a place where children can grow up and prepare for their future, close to their families.

I would like to make a personal commitment in supporting the schools in achieving these ambitions.



In order to obtain IB accreditation an internationally experienced project manager will be appointed. Apart from this investment, additional funds are necessary. The initial investment is estimated at € 800,000. Since we consider a good business climate for companies with international operations to be of great importance, the Twente region considers itself responsible for taking on half of the amount. We are, therefore, looking for co-investors in the business community for the other half.

Considering how much internationally oriented companies value an excellent international school, I would like to ask you to work with me towards achieving this goal by making a financial contribution. I am convinced that *'IST- the next step'* will be of added value to you and your staff, since your company will become more attractive for international talents. Thus significantly enhancing the business climate in the region of Twente.

Kind regards,

Peter den Oudsten

Also on behalf of:

Marcel Poppink  
Consent

Jurgen von Hollen  
Pentair

Peter Nieuwstraten  
Stedelijk Lyceum

  
  
IST

  
IST

  
IST



Gemeente  Enschede

Het Stedelijk Lyceum

regio  
Twente

